



LADYSMITH

TOWN OF LADYSMITH

PROCLAMATION

Island Good Days 2023

WHEREAS: *the Vancouver Island Economic Alliance, a non-government, non-profit organization, created and launched the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy local products, and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and*

WHEREAS: *Island Good is celebrating its 5th anniversary and has licensed over 240 Island Good businesses, with 8 operating in the Town of Ladysmith; and*

WHEREAS: *Island Good food and beverage products will be prominently featured and celebrated in a major grocery store in the Town of Ladysmith during the week of June 19-15, 2023; and*

WHEREAS: *This is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.*

THEREFORE, *I, Aaron Stone, Mayor of the Town of Ladysmith, do hereby proclaim the week of June 19-25, 2023 as “Island Good Days” in the Town of Ladysmith, British Columbia.*

Mayor A. Stone

March 21, 2023