



## CITY OF VICTORIA

# PROCLAMATION

### “ISLAND GOOD DAYS”

**WHEREAS** *The Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy local products, and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and*

**WHEREAS** *Island Good is celebrating its 5th anniversary and has licensed over 240 Island Good businesses, with over 20 operating in the City of Victoria; and*

**WHEREAS** *Island Good food and beverage products will be prominently featured and celebrated in at least one major grocer store in the City of Victoria during the week of June 19-25, 2023; and*

**WHEREAS** *This is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.*

**NOW, THEREFORE** *I do hereby proclaim the week of June 19<sup>th</sup> to June 25<sup>th</sup> 2023, as “ISLAND GOOD DAYS” on the HOMELANDS of the Lekwungen speaking SONGHEES AND ESQUIMALT PEOPLE in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.*

**IN WITNESS WHEREOF**, *I hereunto set my hand this 18<sup>th</sup> day of May, Two Thousand and Twenty-Three.*

**MARIANNE ALTO**  
**MAYOR**  
**CITY OF VICTORIA**  
**BRITISH COLUMBIA**

**Sponsored by:**  
**Vancouver Island**  
**Economic Alliance Society**

