



LADYSMITH

TOWN OF LADYSMITH

PROCLAMATION

Island Good Days 2022

WHEREAS: *the Vancouver Island Economic Alliance, a non-government, non-profit organization, created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy; and*

WHEREAS: *the Island Good brand continues as a social enterprise of VIEA to benefit Island goods producers and manufacturers by helping increase sales and market share; and*

WHEREAS: *7 of 230 Island Good licensed companies operate in the Town of Ladysmith and Island Good food and beverage products will be especially featured and celebrated in a major grocery store in the Town of Ladysmith during the week of June 20-26, 2022.*

THEREFORE, *I, Aaron Stone, Mayor of the Town of Ladysmith, do hereby proclaim the week of June 20-26, 2022 as "Island Good Days" in the Town of Ladysmith, British Columbia.*

Mayor A. Stone

May 31, 2022