



The Corporation of the District of Saanich | Mayor's Office  
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## **PROCLAMATION**

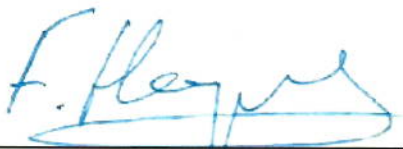
**Island Good Days June 20 - 26, 2022**

- WHEREAS: the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy; and
- WHEREAS: the Island Good brand continues as a social enterprise of VIEA to benefit Island goods producers and manufacturers by helping increase sales and market share; and
- WHEREAS: 4 of 230 Island Good licensed companies operate in Saanich and Island Good food and beverage products will be especially featured and celebrated in a major grocery store in Saanich during the week of June 20-26, 2022.

NOW, THEREFORE, I, Fred Haynes, Mayor of the Corporation of the District of Saanich, do hereby proclaim the week of June 20-26, 2022 shall be known, as: "Island Good Days."



Dated this 1<sup>st</sup> day of June, 2022

  
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Mayor Fred Haynes