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**PROCLAMATION**

**ISLAND GOOD DAYS**

- WHEREAS the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy; and*
- WHEREAS the Island Good brand continues as a social enterprise of VIEA to benefit Island goods producers and manufacturers by helping increase sales and market share; and*
- WHEREAS 22 of 230 Island Good licensed companies operate in the City of Duncan and Island Good food and beverage products will be especially featured and celebrated in no fewer than one (1) major grocery store in the City of Duncan; and*

*NOW, THEREFORE, I, Mayor Michelle Staples of the City of Duncan, British Columbia,*

*do hereby declare the week of June 20-26, 2022 shall be known as  
"Island Good Days"*

*Dated this 20th day  
June, 2022*

*Michelle Staples, Mayor*