



## **PROCLAMATION**

### **ISLAND GOOD DAYS June 20 ~ 26, 2022**

WHEREAS: the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy; and

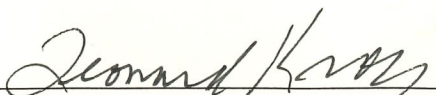
WHEREAS: the Island Good brand continues as a social enterprise of VIEA to benefit Island goods producers and manufacturers by helping increase sales and market share; and

WHEREAS: 29 of 230 Island Good licensed companies operate in the City of Nanaimo and Island Good food and beverage products will be especially featured and celebrated in no fewer than five major grocery stores in Nanaimo during the week of June 20 - 26, 2022.

NOW, THEREFORE, I, Leonard Krog, Mayor of the City of Nanaimo, do hereby proclaim the week of June 20 ~ 26, 2022 as:

### **ISLAND GOOD DAYS**

in the City of Nanaimo, Province of British Columbia.

  
Leonard Krog  
MAYOR

Dated this 13<sup>th</sup> day of June 2022

